

Advertisement and Promotions on Campus

UNC Greensboro's campus provides endless opportunities to promote your student group! From chalking to posters hanging, groups can connect in person with their peers utilizing many mediums.

Common Yard Signs/Poster Stand Locations

- In front of the Elliott University Center
- Behind the Elliott University Center
- Jackson Library Lawn
- Moran Commons Mulch
- Spring Garden
- Jefferson Suites
- Kaplan Center
- Spartan Village Shoppes
- Spartan Village Residence Halls (Highland/Lee)
- Ragsdale-Mendenhall

Note: Signs should only be staked in mulch. Do not stick anything in any grassy area.

Chalking

- Please review the University Chalking Policy [here](#) for full chalking guidelines.
- Student groups are permitted to chalk across campus on any concrete or pavement walkway. Chalking is NOT permitted on the following:
 - Side of any building
 - Any brick, including buildings and walkways
 - Indoor flooring
- All chalk used must be water soluble. Do not use any form of paint, markers, or other permanent marking materials.

Elliott University Center Promotional Space

- **EUC Commons:** The most common place for “tabling” or reserving a table to share various information.
- **Display Cases:** Any student group can reserve space in a display case by visiting the University Reservations website.
- **Outdoor Banners:** For advertising campus-wide events and programs that fall within the following categories: educational, social, recreational, and/or cultural.
- **Railing Banners:** Hang a banner to promote your group along the railings off the second floor of the EUC.
- For more information on how request promotional space access, visit: euc.uncg.edu/reservations/promotional-places/

Digital Boards

Digital boards are run by the department whose building they are in. Each department has their own policies on how promotional material can be advertised on their boards. Please reach out to the department directly to inquire about using their digital displays.

Academic Buildings

- Posting inside of academic buildings across campus is permitted on open cork boards and/or bulletin boards. At no time should promotional materials be taped or added to other surfaces within an academic building.
- More specific guidelines can be found by contacting the corresponding department/college.
- Student groups are not permitted to post multiple copies of the same flyer on the same bulletin board or other posting location unless written approval is given by the department managing the space.

Residence Halls

- Housing and Residence Life (HRL) has a written policy for external promotional posting.
- Please review their most updated policy at: https://hrl.uncg.edu/wp-content/uploads/2023/04/posting_policy.pdf

University Signage Guide

For the University's official guide on non-permanent signage, visit:
<https://uc.uncg.edu/brand-guide/signage-non-permanent/>