Advertisement and Promotions on Campus

UNC Greensboro’s campus provides endless opportunities to promote your student group! From chalking to posters hanging, groups can connect in person with their peers utilizing many mediums.

Common Yard Signs/Poster Stand Locations

- In Front of the Elliott University Center
- In Back of the Elliott University Center
- Jackson Library Lawn
- Moran Commons Mulch
- Spring Garden
- Jefferson Suites
- Kaplan Center
- Spartan Village Shoppes
- Spartan Village Residence Halls (Highland/Lee)
- Ragsdale-Mendenhall

Things to Note:

- Only put stakes in mulch. Do not stick anything in any grassy area.

Chalking

- Student groups are permitted to chalk across campus on any concrete or pavement walkway. Chalking is NOT permitted on the following:
  - Side of any building
  - Any brick. This includes buildings and walkways
  - Indoor flooring
- Example locations include the walkway in front of the Elliott University Center or along College Avenue (on concrete only).
- All chalk used must be water soluble. Do not use any form of paint, markers, or other permanent marking materials.

Elliott University Center Promotional Space

- **EUC Commons**: The most common place for “tabling” or reserving a table to share various information.
- **Display Cases**: Any student group can reserve space in a display case by completing the online request form.

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University of North Carolina at Greensboro
The Office of Campus Activities and Programs
• **Outdoor Banners:** For advertising campus-wide events and programs that fall within the following categories; educational, social, recreational, and/or cultural.

• **Railing Banners:** Hang a banner to promote your group along the railings off of the third floor of the EUC!

• For more information on how request promotional space access, visit: [euc.uncg.edu/reservations/promotional-places/](euc.uncg.edu/reservations/promotional-places/)

**Digital Boards**

• Digital boards are run by the department whose building they are in. Each department has their own policies on how promotional material can be advertised on their boards:
  ○ Bryan School of Business and Economics: [Click here](#)
  ○ College of Visual and Performing Arts: [Click here](#)
  ○ Housing and Residence Life: [Click here](#)
  ○ Jackson Library: [Click here](#)

**Academic Buildings**

• Posting inside of academic buildings across campus is permitted on open cork boards and/or bulletin boards. At no time should promotional materials be taped or added to other surfaces within an academic building.

• More specific guidelines can be found by contacting the corresponding department/college.

**Residence Halls**

• Housing and Residence Life (HRL) has a written policy for external promotional posting. Please review their most updated policy at:

For the University’s official guide on non-permanent signage, visit: [uc.uncg.edu/uncq-brand-guide/signage-non-permanent-guidelines](uc.uncg.edu/uncq-brand-guide/signage-non-permanent-guidelines)