Recognized student groups are prohibited from showcasing any film, television show, or additional copyrighted content without proper licensure. The Federal Copyright Act specifies that copyrighted materials like movies can be used publicly if properly licensed. However, neither the rental or purchase of a movie carries the right to exhibit it outside of one’s home. The access to a streaming application, such as Netflix, does not constitute permission to showcase copyrighted content.

Films and other media content that is found on UNC Greensboro’s Housing and Residence Life (or HRL) Streaming Service are exemptions to the policy. Any content found on this service can be showcased at events open only to UNC Greensboro students, faculty, and staff without purchasing separate movie rights. You can find all eligible content on UNCG HRL Streaming Service.

Films and other media content that are not on HRL’s Streaming Service must meet the requirements for educational purposes. Content must meet all of the following criteria:

- A teacher or instructor is present, engaged in face-to-face teaching activities.
- The institution must be an accredited, nonprofit educational institution.
- The showing takes place in a classroom setting with only the enrolled students attending.
- The movie is used as an essential part of the core, required curriculum being taught. (The instructor should be able to show how the use of the motion picture contributes to the overall required course study and syllabus.)
- The movie being used is a legitimate copy, not taped from a legitimate copy or taped from TV.

Film licenses can be purchased using student group funds held in a student group fundraising or Student Government Association (SGA) allocations account. The most commonly used company for movie licenses is Swank Motion Pictures. The Office of Campus Activities and Programs can assist student groups in securing a license. Please contact your group’s event consultant for more information.

Any student group found in violation of this policy is subject to sanctions.